

# DESIGNER GUIDE TO CD LABELS

## **CD Logos**

Approved Compact Disc Logo configurations are in additional files. The addition of the Compact Disc Logo assures consumers that the product conforms to international standards. Manufacturing will add the Compact Disc Logo to label film and/or electronic media on request. Listed below are the rules indicating how the Compact Disc Logo should be used. You are responsible for incorrect usage of the Compact Disc Logo.

### **Shape**

The logo must always be used in the fixed combinations shown below. DO NOT SCAN from these images.

### **Color**

The CD Logo and its additions must only be used in black or white lettering. (Different colors within the same logo may not be used.)

### **Positive and Negative Reproductions**

If a positive or negative version is used, the background color and intensity must be uniform across the entire logo.

### **Clear Zone**

No other graphical elements or text may be placed within an area the height of the letter "d" in the word "disc". The CD logo may not be enclosed on its own by any kind of border, box or frame, nor may any text, slogan etc. be added.

### **Size**

The CD logo may be reduced or enlarged only if the same relative positions and proportions between the respective elements are maintained. The minimum size is 6mm wide.